



**Standard.**  
Office Space

# The *Standard* Design Concept

Created by  
*Standard Office Space*

# A quick note

We welcome all skill levels for the design challenge. This design example uses a Canva template (search “interior design presentation”) and Pinterest images for inspiration, but submissions can be made in any program, using any medium (graphic collage, hand-drawn, etc). This is meant to serve as an incomplete example and can be simplified to your vision. We can’t wait to see your ideas!

# DESIGN CONCEPT STATEMENT

## 320 TRANQUILLE - INNOVA

The design is inspired by the idea that great workplaces do more than support productivity—they create a sense of belonging. Designed for Standard Office Space, this concept transforms an industrial shell into a bright, welcoming environment that reflects the organization's values of community, inclusivity, and entrepreneurship.

The design embraces the building's industrial character while softening it with natural materials, light oak finishes, indoor greenery, a calming palette and the addition of whimsical pops of colour. Together, these elements create a space that feels modern, energetic, approachable, and distinctly connected to Kamloops.

Because portions of the floor receive limited natural light, maximizing brightness became a key design priority. Glass office fronts and meeting rooms allow daylight to flow throughout the space, while light finishes and layered lighting create an open, uplifting atmosphere. The communal workspace serves as the heart of the office, offering flexible seating that encourages both focused work and spontaneous collaboration. The reception area welcomes members and guests with warm wood accents, comfortable furnishings, and integrated greenery that immediately convey a sense of hospitality.

Meeting rooms celebrate the local landscape through large-scale photography of Kamloops, reinforcing a connection to place while providing calm, inspiring settings for collaboration and presentations. Every design decision balances creativity with practicality. Durable finishes, modular furniture, and energy-efficient lighting provide long-term value while remaining mindful of Standard Office Space's non-profit mission and future growth.

Ultimately, this Innova Design Concept creates more than an office—it creates a community hub where people feel inspired to work, connect, and grow. By combining industrial character with natural warmth and flexible, people-focused design, the space reflects the welcoming spirit of Standard Office Space and provides an environment where ideas, businesses, and relationships can thrive.

# COWORKING & COMMUNAL

## MOOD BOARD

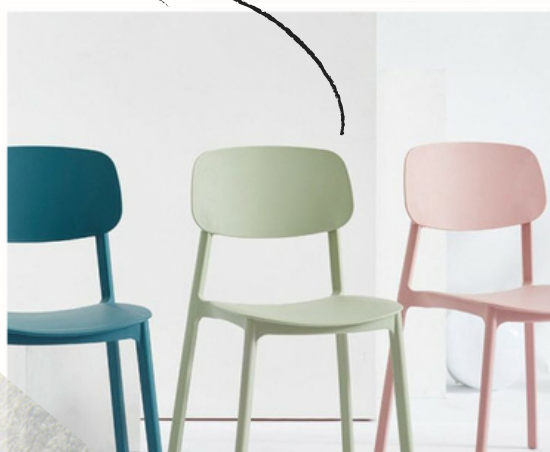
High counter  
along windows  
with colourful  
bar stools w/  
good back  
support

Colours can be  
Standard Office  
colours or  
general mix of  
bright pops



Round communal  
tables for kitchen  
area

Colourful wallpaper for the wall  
space around the bank of  
windows for a fun & creative vibe



Accent  
pendant  
lights for task  
lighting and  
colour pops

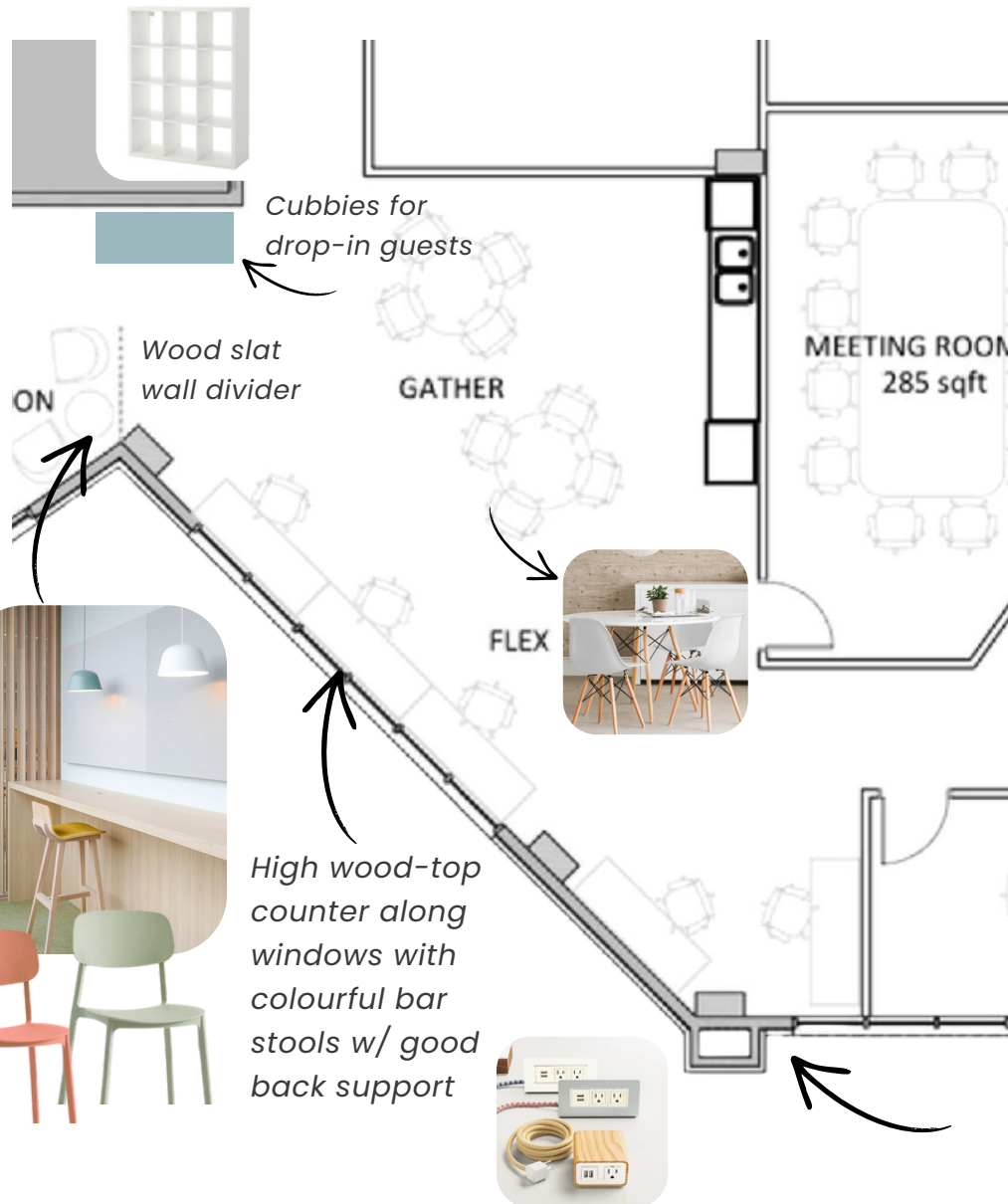


Well spaced tabletop  
power hubs



# COWORKING & COMMUNAL

## ANNOTATED FLOOR PLAN



*This design includes polished concrete floors throughout for ease of cleaning and durability, as well as incorporating the industrial vibes of the space.*



*Lighting can be combination of modern fluorescents and accent pendant lights. These neutral coloured pendants blend simplicity and modern style.*

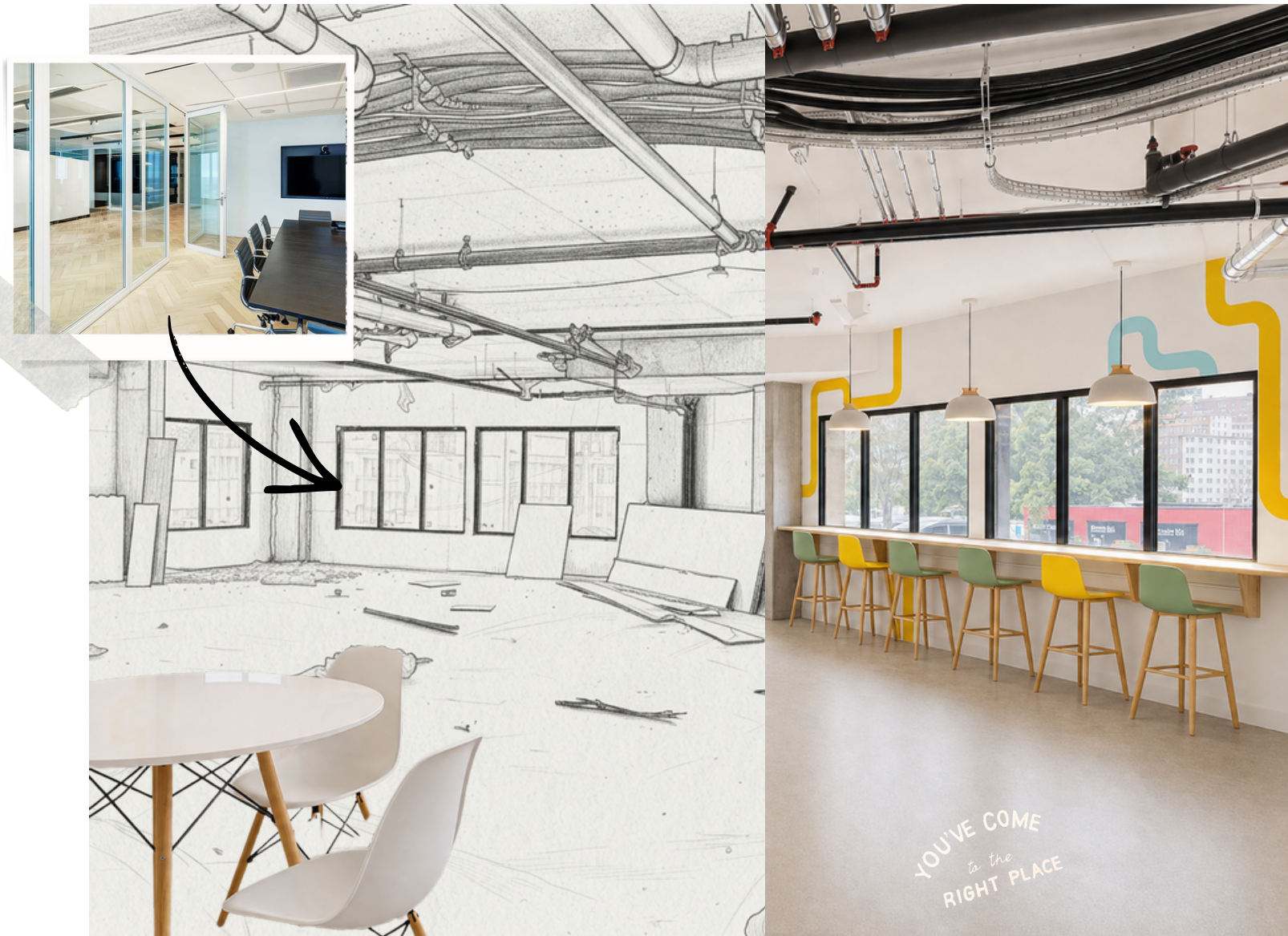
*Colourful wallpaper for the wall space around the bank of windows*



# ZONE RENDERINGS

ILLUSTRATIONS OF 3-5 AREAS

THESE CAN BE HAND-DRAWN SKETCHES, DIGITAL ILLUSTRATIONS, COLLAGED PERSPECTIVES, OR 3D RENDERINGS.



Wood slat wall divider between reception and corworking area

STANDARD OFFICE

# MATERIAL & FINISH OUTLINE

320 TRANQUILLE - INNOVA

## FLOORING



*Polish Concrete*

## WOOD SLAT WALLS



*Wood wall panels*

## LIGHT WOOD COUNTER



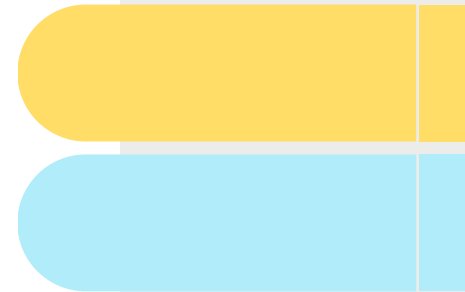
*Coworking window counter*

## LIGHTING

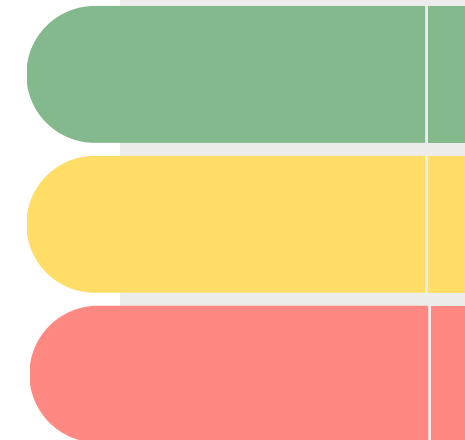


*Energy efficient pendants for task lighting & modern fluorescents for main ceiling lights*

## WALLPAPER ACCENT COLOURS



## CHAIR COLOURS



## FURNITURE



*UV-resistant plastic molded chairs; variety of colours*



*White circular tables and plastic molded chairs for communal kitchen area*



*IKEA bookcase for coworking cubbies*



*Colourful wallpaper accent around the window walls in the coworking area*

*Tabletop Power Hubs on the coworking counter*



## PRIMARY PAINT COLOUR

Benjamin Moore  
Chantilly Lace  
OC - 65

STANDARD OFFICE

# BUDGET AWARENESS STATEMENT

## 320 TRANQUILLE - INNOVA

As a non-profit organization, Standard Office Space requires a design that maximizes long-term value while creating an inspiring environment for its members. This concept balances creativity with practical decision-making by prioritizing durable, low-maintenance materials and making thoughtful use of the building's existing features.

Rather than covering the industrial shell, the design embraces the exposed ceiling and polished concrete floors already in place, reducing renovation costs while celebrating the character of the space. UV-resistant molded plastic seating, energy-efficient LED lighting, and modular furnishings were selected for their durability, ease of maintenance, and flexibility as organizational needs evolve.

Strategic feature elements, such as wood slat accents, greenery, and colourful focal walls, provide warmth and personality without relying on costly finishes throughout the entire office. Flexible workstations, including the window counter seating, maximize usable space while limiting unnecessary furniture purchases.

While the design prioritizes cost-effective solutions, it also recognizes the value of strategic investments. Glass office fronts and meeting room walls were selected to distribute natural light throughout the building, creating a brighter, more welcoming environment while reducing reliance on artificial lighting and supporting occupant well-being.

Together, these choices create a welcoming, professional workplace that reflects Standard Office Space's mission while remaining financially responsible and built to serve the organization for many years.

